

A Message from KHPA – PHA Gift Cards

Important Things Eligible Participants Need to Know about the PHA & Gift Card Incentive

Kansas Health Policy Authority (KHPA) HealthQuest is dedicated to your well-being and to supporting you and your family in living a healthier and happier life. To encourage you in this process, you were offered a \$50 Gift Card for getting started on your HealthQuest journey by completing the HealthQuest Personal Health Assessment (PHA).

If you have not yet completed the PHA, you must do so by September 30, 2008, to receive your \$50 Gift Card. To complete your PHA, please visit <http://www.khpa.ks.gov/healthquest/pha.htm>.

If you have already completed the PHA, the deadline for redeeming a gift card to your choice of retailers is October 31, 2008, otherwise a gift card will be chosen for you. To redeem your gift card, please call toll free 1-800-390-4950.

The Gift Card Award is taxable to the plan participant for the total of all gift cards sent to the plan participant and their eligible dependent(s). For State employees and their eligible dependents, the taxes on the award will be deducted from your paycheck. Gift card amounts will add to, and be reported in, gross wages on the W-2. Other members of the KHPA Health Plan (such as individuals who were Direct Bill participants for all of calendar year 2008 and Non State participants), will need to declare the value of the award as miscellaneous income on your Federal and State 2008 tax returns, although there will be no 1099 issued to you.